

DIRECT-TO-GARMENT, STRAIGHT-TO-SUCCESS

Start Printing and Profiting Immediately with the BT-12



Print directly onto cotton t-shirts, apparel, tote bags and other products in minutes from the comfort of your desktop. The affordable VersaSTUDIO BT-12 printer allows you to get into the profitable world of custom apparel immediately, with a device that's as easy-to-use as an office printer and offers stunning results.



Print full-color logos, art and messages onto t-shirts, hoodies and more.



Print personal designs and messages onto onesies and other infant products.



High-quality customization of bags and other fabric accessories



Make desirable gifts with handkerchief, apron, and other product personalization.



Add photos to fabric wall art, cushions, and other décor.



Personalize pet vests, dog bandanas and other profitable products.

Highlights



A complete, low-cost solution includes finisher unit, cassette tray and cleaning accessories (approximately 1-year supply.)



With a simple 3-step process, you can automatically print your design and cure the ink in one smooth workflow.



Brilliant inks and images provide sharp and color-brilliant image results.



A clean and fully-enclosed process— safely print onto garments without coming into contact with chemicals, steam or heat.



Compact and affordable to run, the stackable solution fits any kiosk, office or store and works with standard wall sockets.



Includes super-easy design software for users of all abilities— output your PNG, JPG, TIFF*, PDF* and BMP* files.



No complicated processes or bulky equipment— a fast, clean, simple, and affordable alternative to traditional garment printing.



Power your online apparel storefront or add personalization services to photo studios, souvenir stores and many more retail stores.

*File types not supported by included Roland software but available for print output with other popular design programs

Specifications

Printing method	Direct-to-garment (DTG) Piezo ink-jet method	Garment Type	Fabric:	50-100% Cotton
Print heads	2 print heads/ 2 channels per head 192 nozzles per channel Nozzle pitch: 150 dpi Max. print swath: 1.27" (32 mm)		Thickness:	Max. 0.157" (4 mm)
			Colors:	White, light colors (no black, dark garments)
Printing resolution (dpi)	600 x 600 dpi 1200 x 1200 dpi	Ink Cartridges	Types:	TPG Textile Pigment Ink
Printable Area	A4 Cassette (Standard) 8" x 11.5" (204 mm x 291 mm)		Size:	100 ml (CMY) 140 ml (K)
		Connectivity	USB 2.0 high speed, 10BASE-T/100BASE-TX	
		Power requirements	AC100V to 120V, 50/60Hz, max. 90 Watts	



Get Peace-of-Mind with a Two-Year Trouble-Free Warranty

Backed by industry-leading customer service and technical support, the VersaSTUDIO BT-12 and finishing unit is also supplied with a Two-Year Trouble-Free Warranty.

For detailed features and specifications, visit www.rolanddga.com/BT-12

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FOR MORE INFORMATION OR TO FIND A DEALER NEAR YOU, CALL 800-542-2307 OR VISIT WWW.ROLANDDGA.COM/BT-12
 ROLAND DGA CORPORATION | 15363 BARRANCA PARKWAY | IRVINE, CALIFORNIA 92618-2216 | 800.542.2307 | 949.727.2100
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